

# MIRANDA MORISETTE



morisette02@gmail.com



<https://mirandamorisette.com>

## EDUCATION

**UNIVERSITY OF FLORIDA** - Gainesville, FL

August 2024 - Present

**Master of Arts in Mass Communication**

- Concentration: Professional Communication

**Bachelor of Science in Media Production, Management and Technology**

2022 - 2024

- Concentration: Digital Film and TV Production

• Filmmaking: Producer, Social Media Director, Marketing Director, & Production Designer for *Pop The Trunk*, Screenwriter for feature-length film *Squatters*, Producer for *Savor*.

- Study Abroad: Florence, Italy.

**MIAMI DADE HONORS COLLEGE** - Miami, FL

2020 - 2022

**Associate of Arts in Communications**

- Phi Theta Kappa Honor Society Member

## EXPERIENCE

**MARKETING & COMMUNICATIONS INTERN**

September 2023 - May 2024

United Way of North Central Florida

- Led a marketing campaign for the 2nd annual United For Impact Gala where I created advertisement videos, flyers, brochures, and posters showcasing 'Eight Trips of a Lifetime' for auction.
- Collaborated with the CEO to create advertising campaigns for social media, fundraisers, community events and partnering agencies including Keys To Home, an organization dedicated to providing aid for individuals experiencing homelessness.
- Wrote scripts for promotional videos including UF Health and United Way's youth literacy program Reading Pals.

**TEACHING ASSISTANT**

January 2023 - May 2023

University of Florida - College of Journalism & Communications

- Collaborated with the professor to facilitate MMC1009: Introduction to Media and Communications.
- Assisted in the creation of structured lesson plans.
- Graded student assignments and provided detailed, timely feedback.

**BOOM OPERATOR AND KEY GRIP**

January 2023 & January 2024

ChomPics Productions - University of Florida

(Seasonal)

- Operated the boom microphone and managed audio levels during filming.
- Arranged lighting equipment on set in collaboration with the Director of Photography.
- Served as Key Grip for the web series' "Lake For Life" (episode 2) and "The Archer's Paradox" (episode 2).

**SALES LEAD**

May 2021 - June 2022

Francesca's

- Opened and closed the boutique as key holder.
- Ensured daily and weekly sales goals were achieved.
- Collaborated with fellow associates on how to improve the visual presentation of products through promotional displays.

## SKILLS

- Skills:** Adobe Creative Cloud: Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, Script-writing Software: Final Draft, Fadeln, Celtx.
- Awards:** Honors Fellows Award, Civic Action Award, Bright Futures Medallion Scholarship, Dean's List.
- Clubs & Organizations:** Tau Sigma Honor Society, ChomPics Productions, Phi Theta Kappa Honor Society.